MEDIA INVITATION

CALLING ALL WTM MEDIA

Meet Angola's Minister of Tourism at WTM London 2026

Media Invitation | Wednesday 4 November 2026 | 14:00–14:45 | WTM Media Centre, ExCeL London

As Angola makes its first official appearance at World Travel Market (WTM) London, accredited journalists are invited to attend a dedicated press conference with **H.E. Márcio de Jesus Lopes Daniel, Minister of Tourism of the Republic of Angola**, alongside representatives from African Parks and Luiana Plains Safaris.

With international visitor arrivals increasing by 27.9% in 2025 to 223,140, Angola is entering a new phase of tourism development. The government has identified tourism as a strategic priority for economic diversification, with investment in infrastructure, international connectivity, hospitality and conservation-led tourism.

The press conference will explore how these ambitions are translating into developments on the ground, the opportunities emerging for international travellers and the travel trade, and the country's plans for the years ahead.

Speakers
H.E. Márcio de Jesus Lopes Daniel, Minister of Tourism, Republic of Angola – outlining the country's tourism strategy, investment priorities and ambitions for growth.

Ruth Westrik, African Parks – Iona National Park – discussing conservation, wildlife restoration and sustainable tourism development in one of Angola's most remarkable wilderness landscapes.

Simone Micheletti, Managing Director, Luiana Plains Safaris – sharing insights into the development of safari tourism and new opportunities to explore Angola's remote wildlife areas.

Press Conference Details

Date: Wednesday 4 November 2026
Time: 14:00–14:45
Venue: WTM London Media Centre, ExCeL London
Format: Ministerial address, private-sector presentations and media Q&A
The session offers journalists an opportunity to hear directly from the Minister and those working on the ground to develop Angola's tourism offering, with time for questions.

All accredited WTM media are welcome to attend.
Journalists wishing to register their interest or request further information can contact:
Adele Cutler
UK PR Representative – Angola Tourism
adele.cutler@klebergroup.com

Journalists are also invited to visit the **Angola Tourism stand S6-535** throughout WTM London, 3–5 November 2026.